

KEITH ORAHOOD

San Clemente, CA | 949-280-2288 | keithorahood@gmail.com

Co-Founder, T3 Adaptive Racquet Sports | USTA & USPTA/RSPA Professional

PROFESSIONAL SUMMARY

Adaptive tennis program leader with 4+ years of experience designing, managing, and scaling inclusive tennis programs for youth, adults, and athletes with disabilities. Co-Founder of T3 Adaptive Racquet Sports, a nonprofit supporting wheelchair and para-standing athletes through coaching, equipment access, travel support, and community partnerships.

Brings extensive operational experience (20+ years) managing large athletic budgets, coordinating multi-site programming, developing coach and volunteer pipelines, and delivering high-quality tournaments, clinics, and community events. Known for athlete-centered coaching, strong relationship building, and a collaborative leadership style that strengthens partnerships with schools, foundations, rehabilitation hospitals, and national governing bodies.

CORE COMPETENCIES

- **Adaptive Program Leadership**
- **Wheelchair & Para-Standing Coaching**
- **Program Operations & Scheduling**
- **Coach & Volunteer Coordination**
- **Event & Tournament Management**
- **Community Partnerships & Outreach**
- **Fundraising & Grant Support**
- **Inclusive Athlete Development**

PROFESSIONAL EXPERIENCE

T3 Adaptive Tennis (Nonprofit 501(c)(3)) — Southern California

Co-Founder & Vice President | 2014 – Present

- Lead year-round adaptive tennis programming for wheelchair and para-standing athletes, including classes, clinics, camps, and tournament travel.
- Manage athlete onboarding, retention, scheduling, communications, and family engagement.
- Coordinate volunteers, student assistants, and coaching staff for weekly training sessions and special events.
- Build partnerships with USTA, CAF, university adaptive sports programs, and community organizations.

- Oversee fundraising initiatives, donor communication, and grant-aligned program reporting.
- Serve as traveling coach for national-level junior wheelchair athletes, including D-1 scholarship placement.
- Secure adaptive sports chairs and equipment through donor networks and foundation support.

Key Achievements:

- Developed one of Southern California's largest, regularly scheduled youth-focused wheelchair tennis pipelines.
- 14 current nationally ranked USTA players (9 juniors, 4 adults)
- Facilitated Landon Sachs' historic D-1 signing and multiple athlete recognitions – first wheelchair tennis player on high school team in Orange County history

JSerra Catholic High School — San Juan Capistrano, CA

Tennis Coach (Boys & Girls) | 2008 – 2024

- Managed a **\$250,000 annual tennis budget** and coordinated all program operations.
- Oversaw **true no-cut programs** with 75+ girls and 40+ boys each season
- Designed all practice plans, seasonal schedules, staffing, and court usage
- Ran high-participation summer/winter camps and community engagement events.
- Implemented inclusive initiatives such as “Nobody Eats Lunch Alone” and “Father–Daughter Affirmation Night”
- Moderated the Adaptive Athletics Service Club, integrating students into wheelchair tennis coaching
- Built women's USTA league teams and founded “Carpool Tennis Moms” community group

Key Achievements:

- Coached the first wheelchair tennis athlete in OC/CIF history.
- Nominated for JSerra “Coach of the Year” (2023).
- Awarded CIF Jim Staunton “Champion of Character” (2023).

Mortgage Banking Industry

Sales Trainer, Lending Specialist | 1983 – 2008

- 25-year career in retail, wholesale, correspondent lending, bulk sales, and PMI.
- Industry speaker and trainer with a strong background in relationship management and client communication.

Ridgeline Country Club — Orange, CA

Director of Tennis | 1978 – 1982

- Developed junior programs, women's clinics, and weekly men's events.
- Directed club tournaments and social programming.

Vic Braden Tennis Academy — Coto de Caza, CA

Instructor | 1978 & 2009–10

- Taught in Vic Braden's junior development and ambassador programs.

Greenbrook Swim Team — Fountain Valley, CA

Founder & Aquatics Director | 1971 – 1978

- Built a 250-swimmer program in a four-lane pool; managed annual budgets and staffing.

CERTIFICATIONS

- USPTA / RSPA Certified Professional
- USTA Wheelchair Tennis Instructor
- USTA Tournament Director Certification
- USTA Safe Play Approved
- CPR/AED/First Aid Certified

NOTABLE RECOGNITION

- OC Register "Top 125 Most Influential People" (2022)
- USTA/SCTA Adaptive Tennis Service Award (2024)
- RSPS Diversity Coach of the Year (2024–25)
- CIF Champion of Character Award (2023)
- JESPY Courage Award & Coach of the Year Nominee (2023)

EDUCATION

- **CSUF** — B.S. Physical Education + 26 graduate units (exercise physiology & biomechanics)
- Texas Christian University — 1 semester
- Golden West College — 3 semesters (football & tennis)
- UCI — 1 quarter (pre-med)
- Edison High School — Top 5 in class; varsity football & tennis